

2019

Annual Appeal



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Hello and Happy Holidays!

Founded in 1989, this year marks the 30th Anniversary that the Hickok Center for Brain Injury has been serving survivors of brain injury and other neurological challenges throughout the Greater Rochester Area. It is our mission to provide a safe and supportive environment that encourages these survivors to design and direct their own life journey. Over the last 30 years we have seen our share of ups and downs and experienced many changes and transitions. This year has been no exception.

As we shared with you in our last Appeal we were in the midst of moving to our new location in Brighton, New York. We are happy to say that we are fully settled in and enjoying our new space and community. Our new location is much brighter and the open floor plan allows for more space to spread out during onsite activities and improved mobility for all, a problem we faced when we began outgrowing our last location. We welcome you to come in and visit us!

We have also experienced other changes over the year including our long time CEO, Elaine Comarella retiring and our Director of Day Program, Mary Anne Price beginning a new journey serving many of our participants in a new capacity through another agency. This offered the opportunity for our agency to come together and build off of the foundation that they left and introduce new and fresh ideas to our programming. We are excited to announce that in 2020 we will be extending our Structure Day Program hours until 3pm Monday through Friday, offering more extended day and evening activities, as well as some Saturday and Sunday opportunities. We are also excited to continue our Yoga and Hochstein Music Programs as well as introduce Massage and Pet Therapy!

After many requests we are also hoping to bring back our beloved overnight trips. In the past we have taken a group of participant's to places like Boston, Toronto, Lake Placid, the Thousand Islands, Cleveland and camping at Letchworth State Park. Unfortunately due to the challenges and transitions we've experienced over the few years and the ever growing financial burdens placed on small non-profit organizations like ours we have not been able to offer this opportunity to our participants in quite some time. This is where the donations we receive from people like you play a vital role.

Your donation will help us to continue offering these often once in a life time experiences for many of our program participants. Your donation will allow us to continue our efforts towards purchasing an additional Accessible van which will allow us to accommodate more people and provide more opportunities within the Greater Rochester Area and beyond! Your donation will also help us to bring in new and more exciting on site programming to our participant's and any new updates that come throughout the year.

We thank you in advance for your donation and continued support of the Hickok Center for Brain Injury!

Kathryn Flanagan, BSW
Interim CEO, Hickok Center

Eric Dolan
President, Hickok Center Board of Directors

Trivia Night January 18, 2020

Teams Compete & Test their Knowledge!
3 Heads Brewery with Comedian K Dane Willard and Live Music

Brain Waves March 22, 2020

Awards in Celebration of Brain Injury Awareness Month!
Comedy@ The Carlson with Comedian K Dane Willard, Keynote Speaker Joy Leccese & Zack Valentine with Live Performance by White Woods. Light Appetizers, Prize Wheel & Raffles

Glow Golf Fun Day

April 18, 2020
Fun & Games with the Family!
Glow Golf in Greece Ridge Center Includes, Glow Golf, LazerMaze, 3Kick, Corn Hole, and more. Light Appetizers, Prize Wheel & Raffles

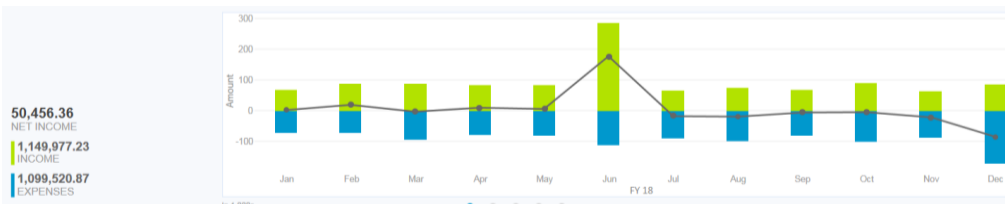


Our Unique Charity Link:
<https://smile.amazon.com/ch/22-3127533>



Funding Sources (as of 01/01/2018)

- Dept. of Health, Medicaid Traumatic Brain Injury Waiver
- Dept. of Health, Medicaid, Nursing Home Transition and Diversion Waiver
- Office for People with Developmental Disabilities (OPWDD)
- Department of Education ACCES-VR
- Insurance Companies
- Private Fees
- United Way of Greater Rochester Designation #2325
- State Employee Federal Appeal (SEFA) Designation #902965
- Grants and Fundraised Dollars
- Donated Goods and Services



January- December 2018

Income	1,149,977	Expenses	1,099,521
Program Service Fees	861,567	Program Services	870,490
Contributions & Grants	78,357	Management & General	77,554
Other Income	210,053	Fundraising & Other	151,477



ADP Helmet Heroes Race

May 16, 2020
Runners Compete for Awards while the Family plays at Beautiful Mendon Ponds!
Stewart Lodge Includes, Bounce House, Demos, Vendors, Food, Games and more. Food & drink provided

Yes, I want to support survivors of brain injury!

Here is my pledge of: \$25 \$50 \$100 \$250 \$500 \$1,000 \$5,000 Other _____
 Please do not acknowledge my gift publicly.

Enclosed is my check payable to Hickok Center for Brain Injury

Amount enclosed \$ _____

Please bill my: MC Visa Discover Amex Card # _____ Exp. Date _____

Name on Card _____ CVC Code (back of card) _____

Signature _____ Zip Code _____

Phone # (in case we need to reach you) (_____) _____

- Send me information about how to include Hickok Center in my planned giving.
- I will be contributing a gift of securities.
- Enclosed is my company's matching gift form.

Name _____

Address _____

City _____ St _____ Zip _____

Phone (_____) _____

E-Mail _____

We welcome your feedback and questions